

Cycling and Mechanics support services

June 2020



Bikeworks shares with Marble Arch London BID the aim of encouraging people to travel more actively, safely, and sustainably. Bikeworks also recognises the role of cycling in enabling people to feel more confident about riding and maintaining their cycles, which, alongside infrastructure projects and local enforcement can lead to a modal shift in how people move around.

Outlined in the table below are projects Bikeworks can offer through its partnership with Marble Arch London BID. Included in this table is an assessment of each project's impact in achieving behaviour change with notes on the rationale for this.

Travel Behaviour change impact key Low Medium High

Project	Description	Social distancing possible	Travel Behaviour Change impact	Unit Cost (£)
Webinar + Q&A for employees	Promotion of 1to1 adult cycling, information on Covid-19 health and safety measures, debunking myths about cycling in London	Y	Promoting cycling to employees and providing answers to questions about cycling in London.	£150hr 2h session
1 to 1 cycle skills	Individual cycle skills session aimed at the level of the rider	Y	Targeted session to people's individual needs highly likely to lead to more cycle trips	£58 p/2hr session
Journey Accompaniment	Often a follow up session from 1 to 1. Route planning and buddy riding	Y	Targeted session to people's individual needs highly likely to lead to more cycle trips	£58 p/2hr session
Group training	A group of 6 people learn to ride together	Y	Individuals of similar levels learn together in a targeted session	£58 p/1hr session
Community rides	Themed local fun rides	N	May give some people more riding confidence though delivered as a group ride	Price on request
Dr Bike	Cycle servicing for employees	Y	Can help people fix their cycle to engage in other training sessions. Improve the effectiveness and enjoyment of people's commute.	£35 p/hr per/mechanic
Pool Bikes	Long-term rental of standard and e-cycles	Y	Encourages employees to travel around London by bike.	Prices and packages on request dependent on numbers
Last Mile Cargo Bike Delivery and Logistics	Working with companies and/or construction companies within BID locations to deliver products.	Y	While great for the environment and reducing traffic on London streets, not aimed at travel behaviour change.	From £25p/hr

As the UK eases out of Covid-19 lockdown there will still be a need for degrees of social distancing. Bikeworks has developed guidance for project delivery that observes social distancing.

Note that all Bikeworks sessions can be delivered inclusively. Note that VAT will be added to all the prices below.