



Licensing Team
15th Floor, City Hall
Westminster City Hall
64 Victoria Street
SW1E 6QP

08 July 2020

Dear Licence Holder / Designated Premises Supervisor,

Reopening the Hospitality Sector

I'm writing to inform you that a number of concerns have been raised with the council due to the large gathering of people on 4th July drinking on the street whilst standing up and not seated in designated areas set out by licensed premises, particularly in some areas within Soho.

In order to prevent this happening again, the council is requesting all premises with off sales of alcohol agree to additional undertakings, on top of the conditions attached to the premises licence.

This will support the hospitality sector to operate within social distancing rules, where certain street have been closed to facilitate the use of tables and chairs on the widened pavements and roads:

The proposed undertaking are:

- No sales of alcohol in bottles or glass containers are made while road closures are in place.
- Alcohol sales in respect of cans of beer or cider are limited to no more than 4 cans per person.
- No beer, lager, cider or spirit mixtures over 5.5% ABV to be sold.





- Upon the direction of a police officer or local authority officer, using the grounds of the prevention of crime and disorder, prevention of public nuisance, or public safety, the premises will be asked to immediately stop the sale of alcohol until further directed.
- The premises will not externally advertise a local store promotion on the availability of beer or cider in such a way as to attract persons to the premises.

We aim to support businesses, and hope the above will be undertaken on a voluntary basis, in order to encourage responsible drinking, whilst also keeping the public safe.

For those premises unable to comply with the above, further investigation will be undertaken to determine what formal enforcement options are available to promote public safety and prevent public nuisance.

If the suggested undertakings to support the hospitality sector cannot be implemented, this may mean that the temporary plans currently in place will have to be reversed for public safety reasons.

If you have any questions please contact the Licensing Service on 020 7641 4141 or Email: licensing@westminster.gov.uk

Yours Faithfully

Annette Acik
Director of Public Protection & Licensing
Westminster City Council