



MARBLE ARCH
LONDON

**LOCAL GOVERNMENT ACT 2003
BUSINESS IMPROVEMENT DISTRICTS (ENGLAND) REGULATIONS 2004**

NOTICE OF BALLOT

**PROPOSED RENEWAL AND ALTERATION OF THE BUSINESS
IMPROVEMENT DISTRICT FOR MARBLE ARCH LONDON**

This is to give notice that a ballot is to be held on the proposal of the Marble Arch London BID to renew and alter the Business Improvement District (BID) for Marble Arch London. You should shortly receive a copy of the BID Proposal Document from the BID Proposer.

The ballot will be conducted entirely by post by the Independent Scrutineer, Civica Election Services of 33 Clarendon Road, London N8 0NW. Ballot Papers will be sent to those eligible to vote on **Thursday 4 February 2021** for return to them by no later than **5pm** on **Thursday 4 March 2021** (the "day of the ballot").

Who can vote in the BID Ballot?

Persons eligible to vote in the ballot will be the non-domestic ratepayer listed on the Council's database for each hereditament (business premise) situated in the geographical area of the proposed BID as at the date of this Notice. Each person entitled to vote in this ballot shall have one vote in respect of each hereditament occupied or (if unoccupied) owned by them in the geographical area of the proposed BID.

This Notice is in respect of the following Hereditament:

The lasered hereditament address will appear here

Appointment of a Proxy

Persons eligible to vote in the BID ballot may appoint someone else to vote on their behalf (for example, if they are going to be away at the time of the ballot). Applications to appoint a proxy must be submitted to Civica Election Services (CES) at the above address no later than **5pm** on **Monday 22 February 2021**. An application for the appointment of a proxy must be made in writing and

- a) state the full name and address of the person whom the person entitled to vote (the applicant) wishes to appoint as a proxy;
- b) state the address(es) of the applicant's hereditament or hereditaments;
- c) be signed by the applicant; and
- d) contain a statement by the applicant that the proxy so named has been consulted and is capable and willing to be appointed.

A proxy appointment may be cancelled by notifying CES at the above address no later than **5pm** on **Saturday 27 February 2021**

Please see over

Lost Ballot Papers

If a ballot paper has not been received by **Friday 26 February 2021** you may apply to CES for a replacement paper in writing by supplying **ONE** of the following:

- a) A letter in hard copy **or electronic** form along with the appropriate 'evidence of identity' or
- b) A scan of both the letter and the 'evidence of identity' attached to an email.

Emails should be sent from the business email address to which the ballot paper relates and contain an official business email footer.

The letter should be addressed to The Independent Scrutineer, Civica Election Services, The Election Centre, 33 Clarendon Road, London N8 0NW. Alternatively, you can email **bids@cesvotes.com**. The letter must be signed by the Eligible Voter and evidence of the voter's identity must be provided in the form of **ONE** of the following:

- a) A signed **Letterhead or Business Card** for the appropriate company attached as an image or file to an email; or
- b) A signed **photocopy** of the **National Non-Domestic Rating Bill** for the hereditament; or
- c) A signed **photocopy or digital image** of an item of personal ID such as a **Passport or Driving Licence**.

Please do not send original copies of ID or Bills.

Spoilt Ballot Papers

If you inadvertently spoil your ballot paper in such a manner that it cannot be conveniently used as a ballot paper, please return it to CES (address overleaf). On receipt of the spoilt ballot paper, CES will issue a replacement. No replacements can be issued if the spoilt ballot paper is received by CES later than three working days before the day of the ballot.

Count of Ballot Papers

Ballot papers will be counted on **Friday 5 March 2021**, and the result of the ballot will be announced shortly after.

For a BID ballot to be successful there must be a majority of those voting in favour of the proposal, and those voting in favour must represent a majority of the aggregate rateable value of the hereditaments voting.

Rejected Ballot Papers

If a ballot paper is duplicated and two are returned bearing the same number or barcode both will be void and not counted. Any ballot papers that are returned unsigned, unmarked or that are void for uncertainty will also be void and not counted.

Declaring the result

The ballot result will declare:

- a) the total number of valid votes cast;
- b) the total aggregate rateable value of valid votes cast;
- c) the total number of valid votes cast in favour of the BID;
- d) the total aggregate rateable value of valid votes in favour of the BID; and
- e) if applicable, the total number of ballot papers rejected.

For the BID Ballot to be successful there must be:

- i. A majority in favour of the BID in the number of those voting; and
- ii. A majority in favour of the BID in the proportion of rateable value of those voting.

Further details of the BID Proposal

If you require further information on the BID, please contact Kay Buxton | 020 3145 1210 | getinvolved@marble-arch.london.

Alternatively, information on the BID is available from www.marble-arch.london/renewal.