

## PRESS RELEASE

### London Underground showcases The Story of Marble Arch

*Marble Arch Underground Station now features a permanent installation highlighting the history of the Grade-1 listed, national monument Marble Arch landmark and the surrounding area.*

**London, 12 November 2019** – Marble Arch London BID has partnered with Transport for London to create a new installation at Marble Arch showcasing the illustrious history of the landmark and surrounding area.

Conceived and designed by Marble Arch London BID and London Underground the installation tells the story of the Marble Arch monument from its creation in the 1800s, right up to the impact it has on London today.

The installation features 43 panels, which include information and historic images of Marble Arch and the local area. The display will stretch from the main ticket hall out towards the Park Lane and Hyde Park entrances.

The panels shed new light on the often unknown story of this national monument by revealing its tumultuous creation by architect John Nash, facts and myths about the structure and Tyburn and the role the Arch played in transforming surrounding transport systems.

The installation will also feature information on key local stakeholders that have shaped the area such as The Portman Estate, The Church Commissioners, and The Royal Parks, the charity which manages London's eight Royal Parks including Hyde Park.

As well as acting as an educational tool, the installation hopes to attract new visitors to the station and the surrounding Marble Arch and Edgware Road area.

Kay Buxton, Chief Executive, Marble Arch London BID, comments: "Marble Arch is a landmark associated with centuries of progress in London and understanding its story and wider context provides an appreciation of the growth and social heritage of our capital.

"We would like to thank the individuals and organisations who generously supported and contributed to the creation of this installation; we hope it will be enjoyed by the 14 million visitors who pass through the station each year.

"Completing this installation marks the second successful large-scale project we have delivered this year with Transport for London to improve local public realm. Through their Ambience Partnership, Edgware Road (Circle, District, Hammersmith & City) station received numerous upgrades including the introduction of the network's most extensive Legible London map to date. Add to this the junction and crossing improvements planned by TfL for Edgware Road in 2020, together we are creating a safer and more enjoyable setting for those who work, live and visit the Marble Arch and Edgware Road area."

Mark Evers, Chief Customer Officer at Transport for London, said, "We're pleased to be reflecting the history of the Marble Arch area in this installation. It's important for our stations to reflect the

communities in which they are located, and with this display, I hope our customers will gain a greater appreciation of the way the area has evolved over time, particularly with the arrival of the Underground.”

**-Ends-**

**Notes to editors:**

**About Marble Arch London BID**

Established in April 2016, Marble Arch London BID provides a strong, collective voice for approximately 200 member businesses and organisations located in the Marble Arch and Edgware Road district. The BID covers the area from the northern stretch of Park Lane along Edgware Road up to the Marylebone Flyover including the Marble Arch national monument, Connaught Village within the Hyde Park Estate and Seymour Place on the Portman Estate in Marylebone.

As well as delivering a full range of management services to maintain a high standard trading environment for all businesses, the BID promotes the Marble Arch and Edgware Road area as a welcoming destination, connecting the diverse local community and businesses as well as creating a vibrant shopping, dining and leisure quarter, celebrating cultural heritage and delivering an enhanced public realm.

To achieve this, the BID is working in close collaboration with local businesses, as well as wider partners including Westminster City Council, Transport for London, London Underground, the Metropolitan Police and Greater London Authority. <https://marble-arch.london/>

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