

PRESS RELEASE

## Marble Arch London BID brings partners together for Great British Spring Clean 2022

### Marble Arch London BID joined forces with Westminster City Council, Transport for London, Veolia and partners in a spring clean of Edgware Road.

Marble Arch London BID assembled partners including Westminster City Council and Transport for London (TfL) to undertake a thorough clean of Edgware Road as part of this year's Great British Spring Clean.

In line with its ongoing commitment to the local community, Marble Arch London BID has brought together the council and TfL - along with several contractors, including TfL's Ringway and the Westminster Council's recycling and waste partner Veolia - to undertake gully cleansing, pavement washing, bin replacement, pothole filling, chewing gum removal, and pavement repairs the length and breadth of Edgware Road, from Marble Arch to the Marylebone Flyover. The morning saw eight vehicles, and 25 crew members participating in over 100 hours of cleaning.

Alongside the widespread clean of the district, the BID's Street Team worked with the council's city inspectors to offer helpful tips to local businesses on the best ways to dispose of commercial waste, as well as provide recycling advice, to ensure Edgware Road remains a pleasant space for those who live, work, visit or attend school in the area.

This year marks the fifth year that Marble Arch London BID has brought together teams to take part in the Great British Spring Clean. The BID previously pulled together teams of volunteers and staff from businesses across the district to take part in activities ranging from picking up litter from nearby canal to working in the wildflower meadows in Hyde Park. The campaign, run by Keep Britain Tidy, is the UK's single biggest environmental mass participation event, and sees volunteers from across the country make more than one million miles of British outdoor spaces cleaner and greener.

**Kay Buxton, Chief Executive, Marble Arch London BID,** comments: *"A safer, cleaner district is one of the BID's central themes, alongside resilient businesses, a connected community, and a vibrant destination. This is why events such as The Great British Spring Clean which bring the community and our partners together are a regular fixture in our calendar. We would like to thank Westminster City Council, TfL, and all the contractors for supporting an event which is crucial to ensuring the district remains a welcoming, thriving, and hospitable environment for all."*

**Councillor Heather Acton, Cabinet Member for Communities and Regeneration and Hyde Park ward member,** said: *"We want everyone to enjoy clean streets where they live, work and visit and that's why Westminster City Council is proud to support the Great British Spring Clean."*

*"By working with our partners in the Edgware Road Strategy Group, including Marble Arch London BID, Veolia, Transport for London and landowners, we can make sure Edgware Road is a clean and attractive place for all residents and visitors."*

**Carl Eddleston, TfL's Head of Asset Operations,** said: *"We're delighted to join forces with Marble Arch London BID and other partners to take part in this year's Great British Spring Clean. Ensuring*

*local neighbourhoods are clean makes them safer and more attractive for people in these communities to live, work and play, encouraging more people out of their cars to walk, cycle and use public transport.”*

**Helder Branco, Senior Contract Manager for Westminster at Veolia said:** “We are proud of our longstanding partnership with Marble Arch London BID and Westminster City Council and are delighted to have joined forces for another year of The Great British Spring Clean.

*“In 2021, our dedicated and highly responsive teams deep cleansed the whole of Marble Arch to Maida Vale. This year our efforts were concentrated on Edgware Road, where we are committed to deliver an enhanced Spring Clean service to provide a safer, cleaner, and greener city for all.”*

**-Ends-**

### **Notes to editors:**

#### **About Marble Arch London BID**

Established in April 2016, Marble Arch London BID is a champion for business and provides a strong, collective voice for approximately 200 member businesses and organisations located in the Marble Arch district. The BID area stretches from Park Lane in the south, along Edgware Road, to Paddington Green in the north, taking in Connaught Village to the west and Marylebone to the east.

As well as delivering a full range of management services to maintain a high standard trading environment for all businesses, the BID promotes the Marble Arch and Edgware Road area as a welcoming destination, connecting the diverse local community and businesses as well as creating a vibrant shopping, dining and leisure quarter, celebrating cultural heritage and delivering an enhanced public realm.

To achieve this, the BID works hand in hand with local businesses, as well as wider partners including Westminster City Council, Transport for London, the Metropolitan Police and Greater London Authority. <https://marble-arch.london/>

#### **For further information, please contact:**

**Tom Belger**

[Thomas@redwoodconsulting.co.uk](mailto:Thomas@redwoodconsulting.co.uk)

Tel +44 (0)20 7828 5553