GREATER**LONDON**AUTHORITY

Date: Thursday 28th August 2025

To whom it may concern,

General event information

On Sunday 21st September the GLA will be hosting a free-to-enter, one-day event. **THIS IS Oxford Street** will take over the street from Oxford Circus to Orchard Street. This section of Oxford Street will be fully pedestrianised and packed with entertainment, engaging activities, brand activations, performances, food and beverage, and more. Various family activities will be included in the event, as well as caterers and bars, and associated supporting welfare facilities such as toilets and first aid.

Key timings

The event will run from 12:00 to 20:00 hrs on Sunday 21st September. In order to support the event setup and dismantle, road closures will be in place on Oxford Street and the surrounding roads, with roads closed to all traffic and bicycles (pedestrian access is unaffected) from 21:00 hrs on Saturday 20th September to 04:00 hrs on Monday 22nd September. When reopening the roads, the organisers will ensure all remaining public spaces are returned to the best possible standard. Below is a table giving an overview of the key timings:

	Saturday 20 September	Sunday 21 September	Monday 22 September
Road closure and event set up commences	21:00 hrs		
Business and resident delivery access		04:00 - 07:00 hrs	From 04:00 hrs
Event hours		12:00 - 20:00 hrs	
Road closure finish			04:00 hrs

Road closures

Please see the attached map below for an overview of which roads are affected. Please note the diversion signage will be notably further out than the actual road closure, to support diversion routes around the closures.

Business and resident vehicle access

While roads are closed there will be no vehicle access permitted other than emergency service access. However, business and residents will be able to carry out deliveries and servicing to their premises on this section of Oxford Street and the surrounding roads between 04:00 and 07:00 hrs on Sunday 21st September. **Please be advised to direct your deliveries to arrive via either of the two access routes marked on the map, where traffic marshals will assist with directing vehicles while maintaining a clear route for emergency vehicles at all times.** See the below FAQs and Information section if you have any immediate concerns.

Buses

Please note that buses on diversion will not serve this section of Oxford Street.

Impact of the event

Fencing, stewards and security staff will be positioned around the event footprint to maintain crowd flow, assist customer safety, ensure the event is enjoyable for all, and facilitate a better experience for businesses and residents.

The event organisers are working closely with the Westminster City Council Safety Advisory Group (SAG) and the New West End Company (NWEC) to ensure the impact on businesses and residents is minimised. During the event, the organisers will work closely with the police and other statutory bodies, meeting regularly to respond quickly and effectively to issues raised. The SAG is attended by the Metropolitan Police Service, Transport for London, London Fire Brigade, London Ambulance Service and NWEC.

Due to the limited tenancy period in the Oxford Street area, and the timeframe required to complete the works, 24-hour works will be taking place. The programme of works has been meticulously planned, and measures will be put in place to mitigate the impact on the surrounding area. The organisers will adhere to restrictions on timings for noisy works, to ensure the overnight build does not negatively impact the area.

Sound management

There will be a stage located on Old Cavendish Street, a bandstand on Davies Street, and a programmed busking area opposite Woodstock Street. There will also be low-level amplified sound from the event activations on Oxford Street - operating from 12:00 to 20:00 hrs on Sunday 21st September. Please note there will be some amplified sound from 10:00 hrs to 11:00 hrs during sound checks.

A sound management company has been appointed to monitor sound levels from key locations around the event perimeter.

Commercial waste collections

These should be reviewed and adjusted to meet the delivery window. Please ensure no commercial waste is put out on the street during any other road closure times.

Sanitation

Temporary mobile toilets will be installed for the event. Please see the FAQs on www.oxfordstreet.co.uk for confirmation of their locations.

Business and resident FAQs and information

FAQs, as well as more information on road closures and their impact on businesses and residents, can be found on the www.oxfordstreet.co.uk website.

If you have further questions relating to the event or need to discuss specific access requirements, you can contact the event's Business and Residents Consultation Team by email at oxst.community@ls.uk and they will be happy to help.

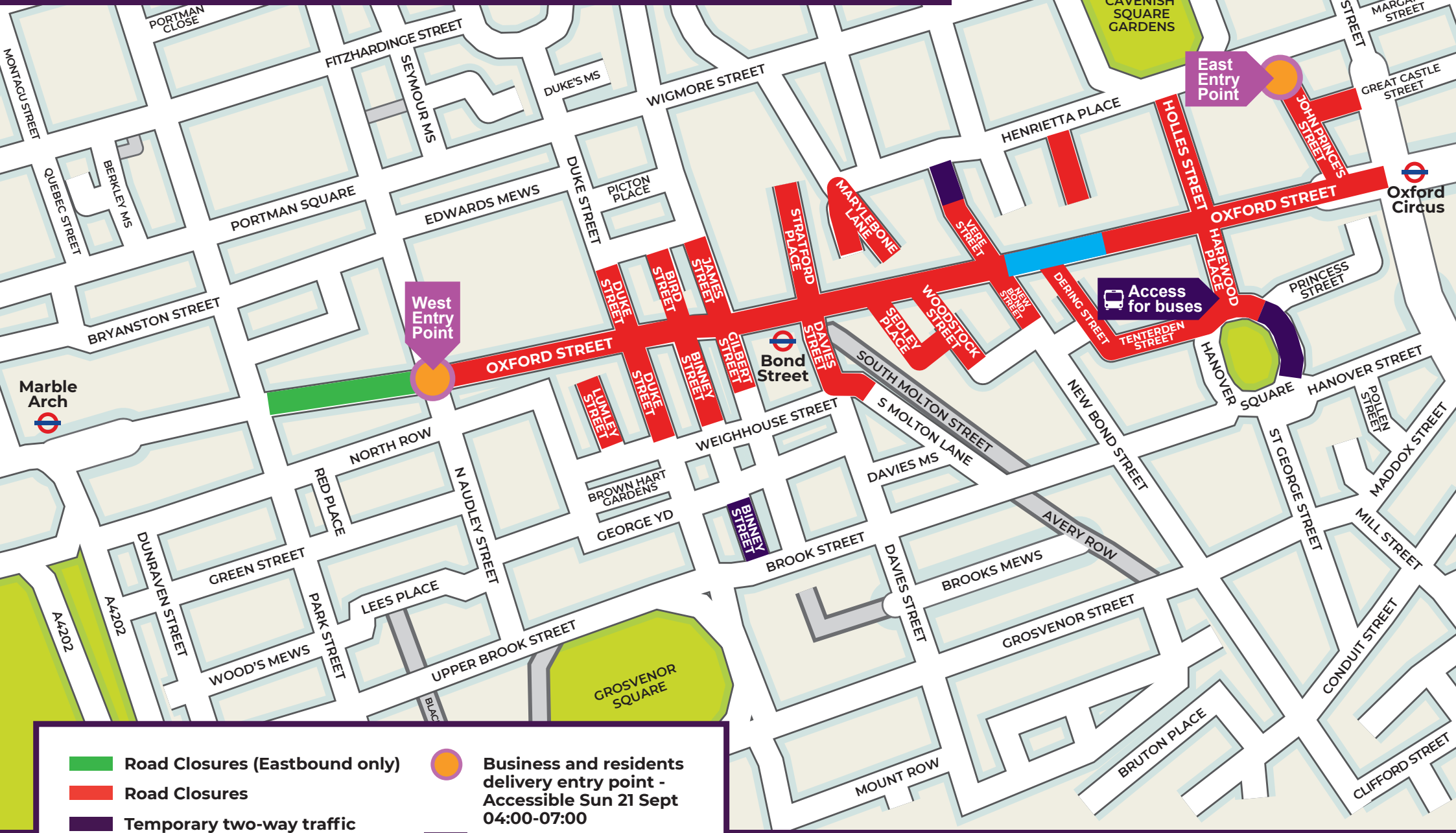
In addition to the email address, there is also a dedicated Business and Residents phone line that will be operational between 21:00 hrs on Saturday 20th September and 04:00 hrs on Monday 22nd September. To ensure the line is kept as free as possible for quick customer service, please refer to the website FAQs before calling.

The Business and Resident phone line number is **0330 133 7842**.

Please look out for event details and regular updates on the Oxford Street website, including the event programme: www.oxfordstreet.co.uk.

BUSINESS & RESIDENT VEHICLE ACCESS MAP

These roads will be closed 21.00 Sat 21 September - 04.00 Mon 22 September.
Business and residents delivery and servicing will be facilitated Sunday 21 September 04.00 - 07.00.



- Road Closures (Eastbound only)
- Road Closures
- Temporary two-way traffic
- No vehicle access
- Business and residents delivery entry point - Accessible Sun 21 Sept 04:00-07:00
- Access for buses